



canterbury snowsports association (inc)

NEWSLETTER

June 06

Despite my best intentions to increase the frequency of the newsletters, another 6 months has flown by. Most of the Club fields are planning to open the first or second weekend in July. Hopefully cold temperatures will help preserve the good base we now have. Please note the **Carpool website** below. This seems like a great opportunity for club fields to have visitors that may have lacked the confidence/resources to drive up in the past. This may also help increase our tourist numbers, and I will be publicizing the website on our page in the 'Tourist Times' this season. If this initiative is well supported it could be a real support to the Canterbury Club fields..so please let others know about it, try using it..I know I will.

This season will be the last for the **Hanmer Springs ski field** being run by the Amuri Club. They hope to find a buyer so the field may open again in the future. In this case Amuri Ski Club would still have club facilities on the field much like Porter Heights. There will be some festivities up at Amuri this season to mark the occasion, will keep you informed.

We have around 10 Ski Club members receiving **training in 'Small Field operations'** this season. This is funded through CSA and SFRITO and will mean we will have some vollies with recognized skills and NZQA assessed standards assisting paid staff at the fields. There are 2 spaces available if anyone is interested, they must be nominated through their club. See SFRITO info later in newsletter.

See you in the powder!

Jane Clifford

Executive Officer CSA

Carpool to the ski fields

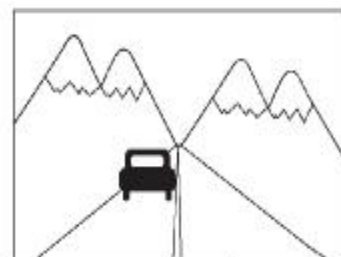
This website has one goal; to help people organize car pools to the ski fields

It has no advertising, no pop-ups, no commercial interest no affiliations, and best of all.....

...IT'S COMPLETELY FREE

The only thing we need to make it succeed is people to use it...So, please have a look, add a carpool, and tell your friends if you think it is a good idea.

You can contact us via the site if you think of ways to make it better.



www.snowpool.org.nz

Snow reporting



383 8888

Snowphone

MET SERVICE

Thanks to the Met service who have included our fields on their 'ski reports' website when it was re-designed this year. This is free of charge with the reciprocal arrangement that we will put a link to their 5 day mountain forecast on our ski field websites. This has been a no-brainer as the 5 day forecast will be handy for customers visiting our website anyway.

Industry news

ACC

Many fields have received and installed signage on their access roads this year. The costs were totally covered by ACC in Canterbury in the hope that consistent signage will help the traveller especially the overseas visitors.

SNOWSPORTS NZ

Snowsports NZ are currently interviewing for a new Executive Officer. This will now be a full time post and will be good news for us as their new Strategic plan focuses strongly on Increasing Participation, Public Relations & a positive co-ordinated media profiling of Snowsports.

SKI AREAS ASSOCIATION OF NZ (SAANZ)

1. Through our membership with SAANZ we have access to Wage rates for Ski Field employees. I am happy to make this available to Ski field managers and Club Committees.
2. SAANZ are unhappy with the ACC risk grouping for Ski field employees. They are putting together a case for getting this changed which will reduce ACC costs for fields. The current risk group is the same for ski field staff as professional rugby players or something nearly as absurd!!!
3. Are you using the National Incidence Data Base to report ski field injuries? For more info please contact Jane.

Marketing

AUSTRALIAN TRAVEL SHOWS

The rep for Christchurch & Canterbury Marketing was trained in the 'Club Field product' by myself and they displayed our CHILL brochures and promoted Canterbury Club fields to interested visitors at the Brisbane Snowshow. Stu from Chill had a stand at the Melbourne Travel Show also this year.

TOURIST TIMES

The Canterbury Club Fields are having a page in the Canterbury Tourist Times this July, August & September. We will have editorial, map and an ad for each field.

RADIO ADVERTISING

I will be undertaking some price-based advertising on the radio during the ski season. I feel it could be good to get the message to skiers about the great value overnight and ski week packages we have. I will be contacting fields direct about content, and may do a different ad for each field, each weekend. I would welcome ideas and input.

General Field Staff Training Programme 2006

Introduction

Every year within the snowsport industry volunteer staff provide an invaluable service to club and small fields, and year after year it becomes harder to keep and attract volunteers to assist paid ski area staff to be supported in the busy weekend and holiday periods. The existing volunteer staff are often long serving members who have little formal training but plenty of experience and a dedication to the club field. This starter course offers incentive for younger member to volunteer and continue gaining unit standards that complement the pathway (from gaining unit standards in high school) into paid employment. It also provides validation for older members who served for a number of years with no formal recognition that they are meeting an industry standard.

Canterbury Snowsports Association and Sfrito (Sport, Fitness and Recreation Industry Training Organisation) have responded to a need to establish a clear benchmark of minimum standard for volunteers to be recognised and to be of best assistance in running the field.

Outcomes

The 5 day programme (One evening introduction and theory, one training weekend and one assessment weekend) has been designed to meet and produce the following outcomes for ski area committees and operational management;

- § As an starter course for volunteers to provide the minimum standard of skills required to volunteer and support the ski area paid staff
- § Provide fields with knowledge that volunteers hold required skills to a clear assessed level
- § A CSA certificate that can be recorded as training for volunteer staff under the H&S Act supported by nationally recognised unit standards.
- § A direct benefit for younger members who may not be as willing to volunteer for the club in the way of unit standards which continues a path from school into the workforce.

The last Assessment weekend is also available as a standalone assessment as;

- § A refresher of currency in core skill areas for established club volunteers

Contact Jane at CSA for more details.



www.skisouth.org.nz

1. EVENTS

We need to update our events calendar this year. It would be great to do it in the format 'snow.co' require so we can get some exposure for our events that way also.

Please email me any event info in format below, preferably excel, to csa@skisouth.org.nz

Start	Finish	Name	Location	Type	Description
-------	--------	------	----------	------	-------------

2. PHOTOS FOR WEBSITE ALWAYS WELCOME

2006 Ski Sale & Snowshow

This ran very smoothly over the weekend of 6th & 7th May. The Trade stand holders reported a much busier Saturday this year and were very happy with the promotion of the 'Snowshow' element to the event.

Mt Olympus Club we're very happy with the event and felt it did good things for the Club spirit again this year. Addington is being renovated for next year so there will be some big changes to the layout of the event. This should mean a growth again in the Trade stand area as the 'Snowshow' aspect to the sale gains strength.



Kiwiski

Bookings are coming in regularly for this year. If you know of a primary or Intermediate school that has ski-trips, drop me a mail and I will check they know about the Kiwiski service.

I am happy to include info you wish to share with other members.

Jane Clifford

CSA

P.O. Box 1530

Christchurch

csa@skisouth.org.nz

End